COURSE INFORMATION Subject: BUSINESS STUDIES Head of Subject: MR ROGER BOYCE

	Year 11	Year 12	Year 13
Course Content	See Commerce	Business Studies is a course designed to give pupils a broad understanding of business and the commercial environment. It reflects the desire of the NZ Curriculum to promote an understanding of enterprise and provide a subject area that will prepare pupils for some of the situations they are likely to encounter after their school career. It will compliment other subject areas such as Economics, Agriculture and Technology. Content will include: • Features of a large business • Motivation theory • A community focused enterprise assignment. Case studies and visiting speakers are from all areas of the economy: Primary, Secondary and Tertiary. The content of the course is responsive to topical news reports and developments in the New Zealand economy.	This course will build upon knowledge gained at Level 2 and will concentrate on business in the Global context for the external examinations. The external examinations are two papers of four credits each. The focus of Term One will be on setting up an on-going, profit focused business. Done in groups, it will require initiative, self-management and the ability to see a project through to its conclusion in Term Three. This internal achievement standard has nine credits attached to it. There is a supplementary write up of a comprehensive Marketing Plan which is worth six credits. You should have a business idea ready before opting for this subject. To give an indication of the quality of some of these businesses, one recent pupil is now self-employed, running an enterprise started at Level 3. This is an academic, University Entrance approved option and requires evidence of initiative, self-management and the ability to work within a team. Pupils who will benefit most will have a genuine interest in commerce, the ability to see issues from a practical, commercial viewpoint and the confidence to engage with people out of the school context. Feedback from past pupils indicates this is an excellent academic foundation for further study in Commerce, Agri-Business, Marketing and Management.
Prerequisites		This is an academic, writing based course. Pupils should have shown good English and research skills at Level 1 and have an interest in business, commerce and current affairs. They will need self-management skills, initiative and have gained **external** credits if they have studied Commerce in Year 11. Those not studying Commerce in Year 11 will need to discuss entry to the course with HoD.	It is expected that pupils will have studied Level 2 Business Studies, have a proven ability to manage their learning and write in both report and essay styles. They should have completed all internal assessments in Level 2 and have achieved at least one standard in the external examinations. Those students considering this course who have not studied Business Studies at Level 2 should be aware that this is a difficult subject without the background knowledge gained at Level 2 and should consult with HoD.
Assessment		There will be two Internal achievement standards (15 credits). One of these, worth nine credits, will involve operating a community-based enterprise project. Students must be prepared to work within a group and have the initiative to think of a business idea they can develop. Pupils should give thought to the type of business they could run before they opt for the course. There are two External standards worth four credits each.	Two Achievement Standards (External) 8 credits in total. Two Achievement Standards (Internal) 15 credits in total.
Costs		Workbook approximately $25	Pupils may have to fundraise to obtain start-up capital. Workbook $25